

Contact: Ryan Hatch

602-274-6200

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## **ROC AND MANUCH JOIN ESPN 620 IN AFTERNOONS**

Long running local show added content to network lineup

(Phoenix, AZ) Bonneville Phoenix today announced that longtime local sports show hosts Mike Muraco "Roc" and Dan Manucci "Manuch" will begin airing weekdays from 1 p.m. to 4 p.m. on ESPN 620 (KTAR-AM).

"Our commitment to delivering local, compelling, multichannel content to Valley sports fans could not be stronger," said Ryan Hatch, Bonneville Phoenix Senior Vice President and Market Manager. "Roc and Manuch have built a loyal following in the Valley over the two decades and we are excited to add their show to the ESPN 620 lineup."

"Roc and Manuch with Jimmy B." will officially begin broadcasting on Monday, January 6. The shows livestream and podcast will be available on ArizonaSports.com and the Arizona Sports app.

"We can't wait to bring our show to one of the biggest signals in the Southwest," said Muraco. "ESPN 620, Arizona Sports 98.7, and Arizona Sports.com dominate the market when it comes to local sports coverage, and we are thrilled to be joining the team."

ESPN 620 will continue to air ESPN network programs like Unsportsmanlike with Evan, Chis and Michelle, Greeny with Mike Greenberg, plus exclusive rights to the NBA Finals, World Series and College Football Playoff.

## **About Bonneville International Corporation:**

Bonneville International is an integrated media and marketing solutions company dedicated to building up, connecting, informing, and celebrating families and communities. Founded in 1964, Bonneville currently operates radio and TV stations, local websites, chart topping podcasts and other digital distribution assets in six western U.S. markets. Headquartered in Salt Lake City, Bonneville is a subsidiary of Deseret Management Corporation. For more information about Bonneville International, please visit <a href="https://www.bonneville.com">www.bonneville.com</a>.

## **About Roc and Manuch:**

Roc & Manuch debuted on September 7, 2004, on ESPN 860 KMVP as "Calling All Sports." The show became "AZSportsTalk" in 2013 when their affiliate switched to NBC Sports Radio. After 13 years at KDUS AM 1060, they moved to KQFN 1580 CBS Sports Radio (2017-2018). In 2019, their show expanded nationally on SB Nation Radio and locally on AM 1060. Later that year, they transitioned to KGME 910 Fox Sports, continuing their successful sports talk program in Phoenix and beyond.